

# Funding and Justifying Cycling Projects

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Local Authority Seminar, Dublin  
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# Purpose of this presentation:

1. To highlight the possibilities of using EU money to co-fund cycling measures
2. To introduce the different European Funds that are available.
3. To provide some ideas of how to justify the investment.
4. To emphasise that it is important to act now!



# Content

1. What does the ECF wants to achieve?
2. How much does the EU currently spend on cycling?
3. How much do we want?
4. Where can the money come from? Examples.
5. How to capture some of these resources in Ireland.
6. Why do we have to act now?

# ECF'S KEY GOAL & APPROACH

***Doubling cycling to 15% by 2020***



# Why are EU funds important for cycling?

They can be used to co-fund a whole variety of different projects. For example:

**Construction of cycle paths in Austria.**



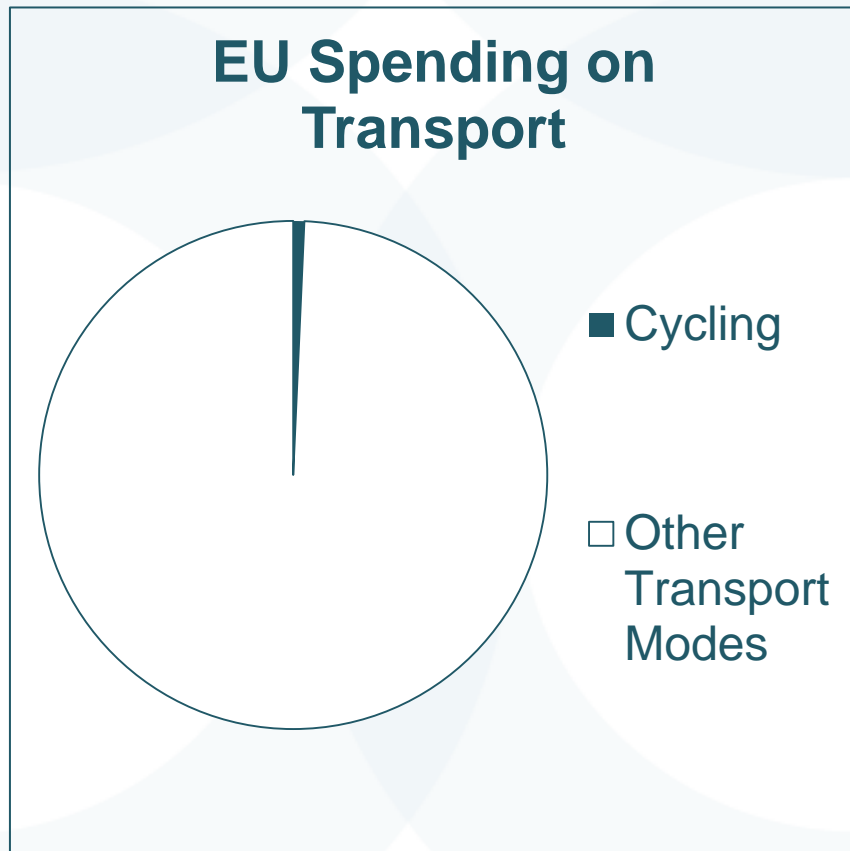
**The Lifecycle project - a source of practical ideas for cycling campaigns.**



**Mountain Biking Centres in South Wales.**



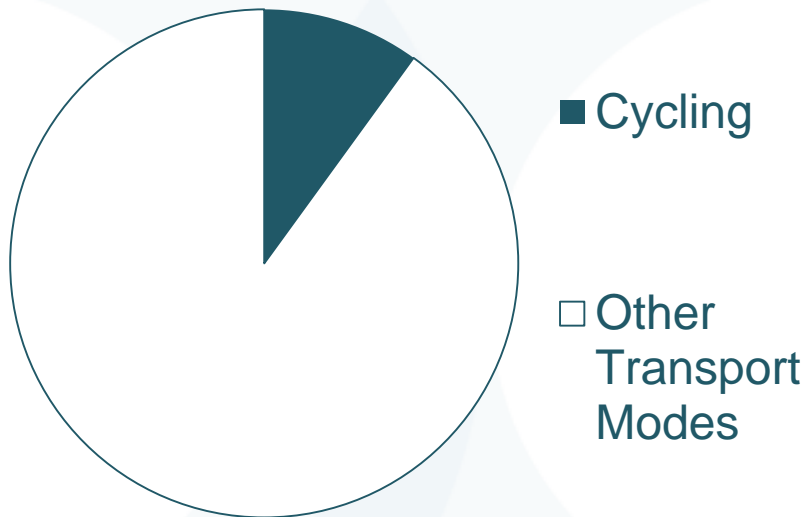
# How much does the EU spend on cycling?



- EU resources for cycling between 2007 – 2013 were 0.6 billion Euro
- Hungary, Poland, Czech Republic and Germany all spent over 100 million Euro

# How much do we need?

## EU Spending on Transport



The ECF is targeting **6 billion Euro** for cycling between 2014 - 2020!

# How much do we need?

The ECF is targeting 6 billion Euro for 2014 -2020.  
What does that get you?



Construction of 50.000 km of new cycle paths  
OR

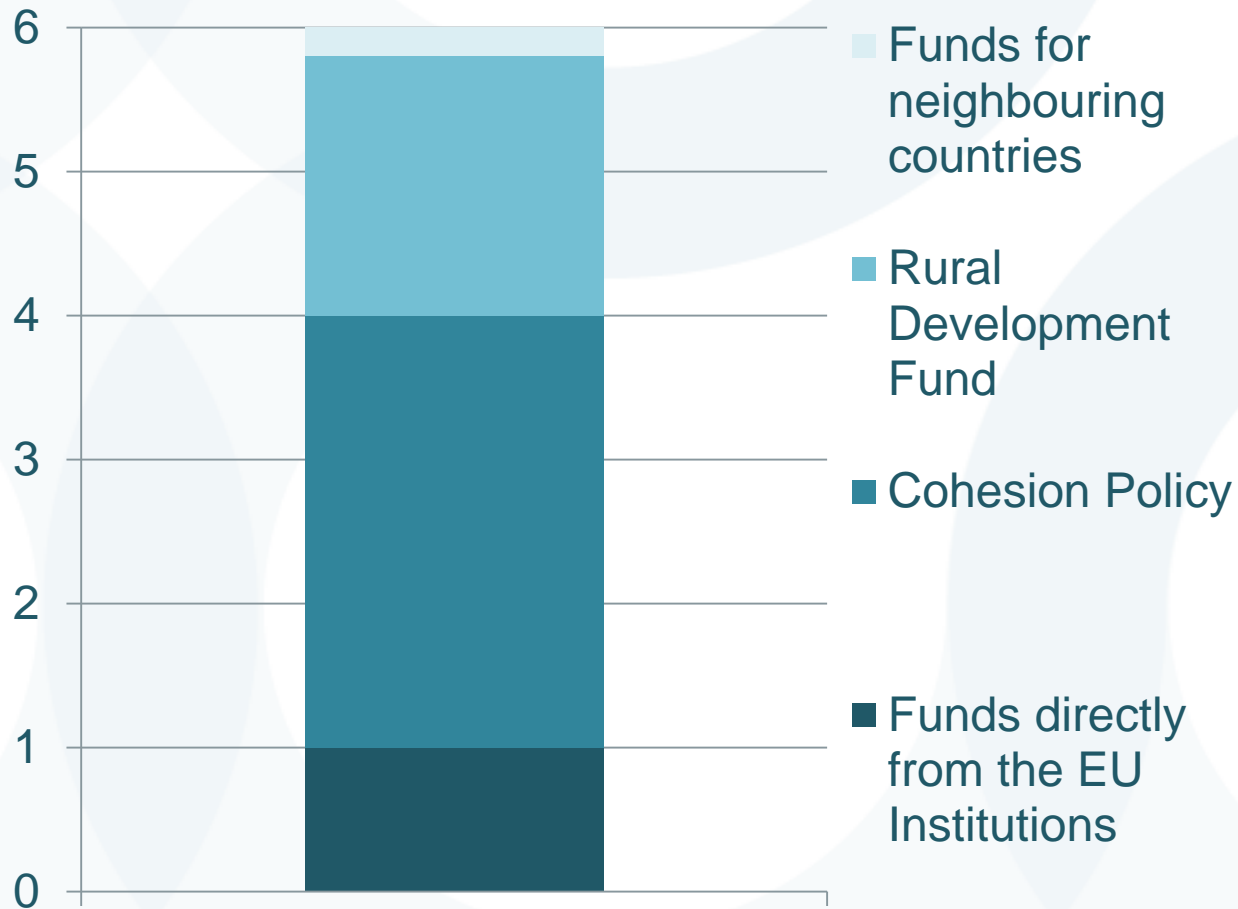
Painting 1.000.000 km of new cycle  
lanes OR



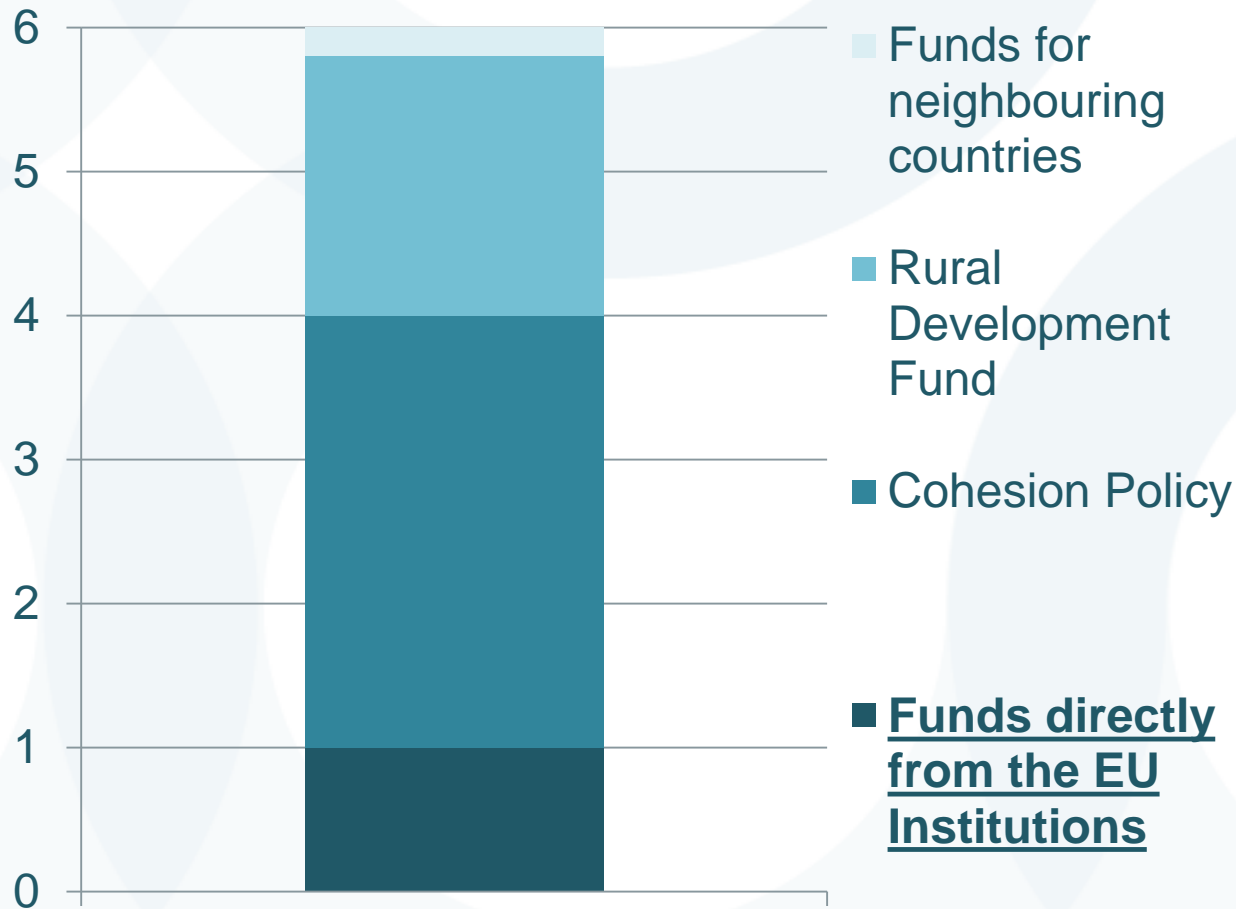
Basic cycle training for 100.000.000  
European citizens



# Where can the money come from?



# Where can the money come from?



# Funds directly from the EU institutions

## Erasmus+



Education and Culture DG

'Youth in Action' Programme



INTELLIGENT ENERGY  
EUROPE



[www.ecf.com](http://www.ecf.com)

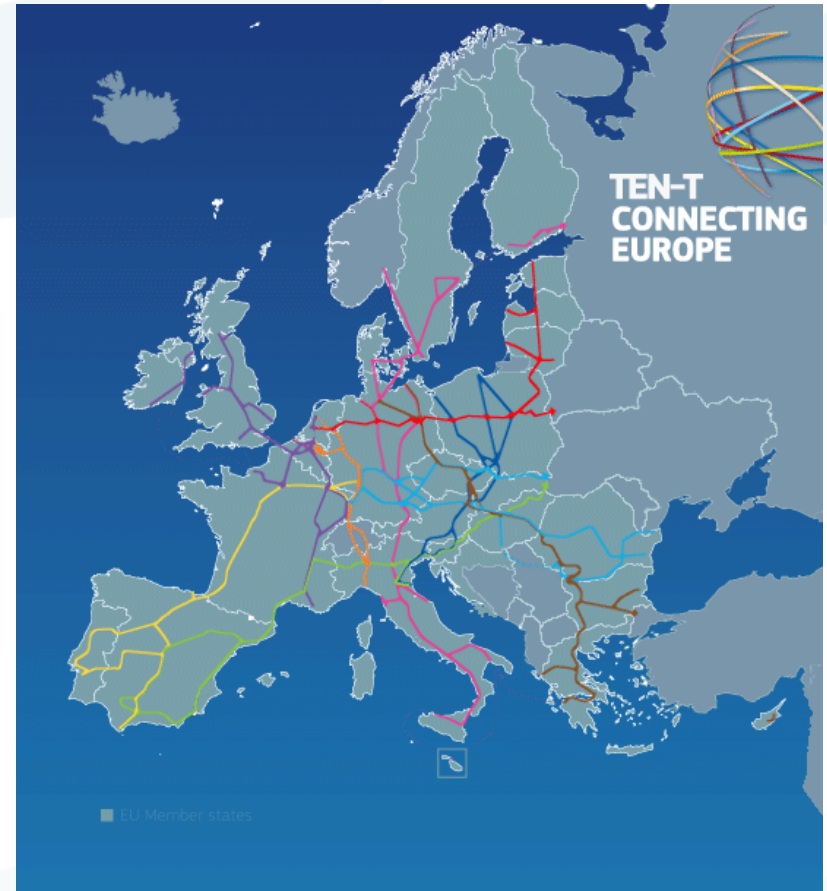
# Funds directly from the EU institutions

Example:

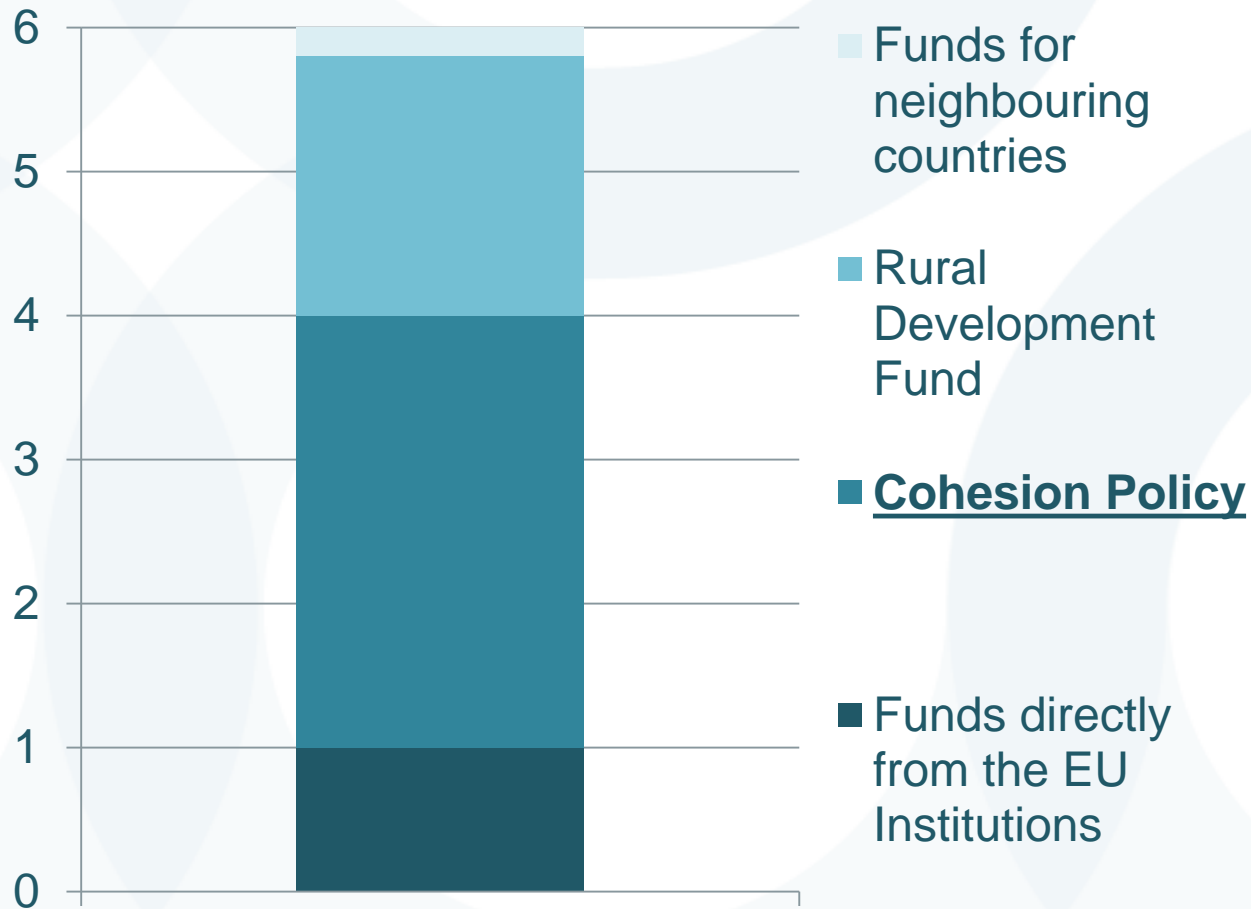


# Funds directly from the EU institutions

Example:



# Where can the money come from?





# Cohesion Policy

## 1. Structural Funds

- European Regional Development Fund
- European Social Fund

## 2. Cohesion Fund



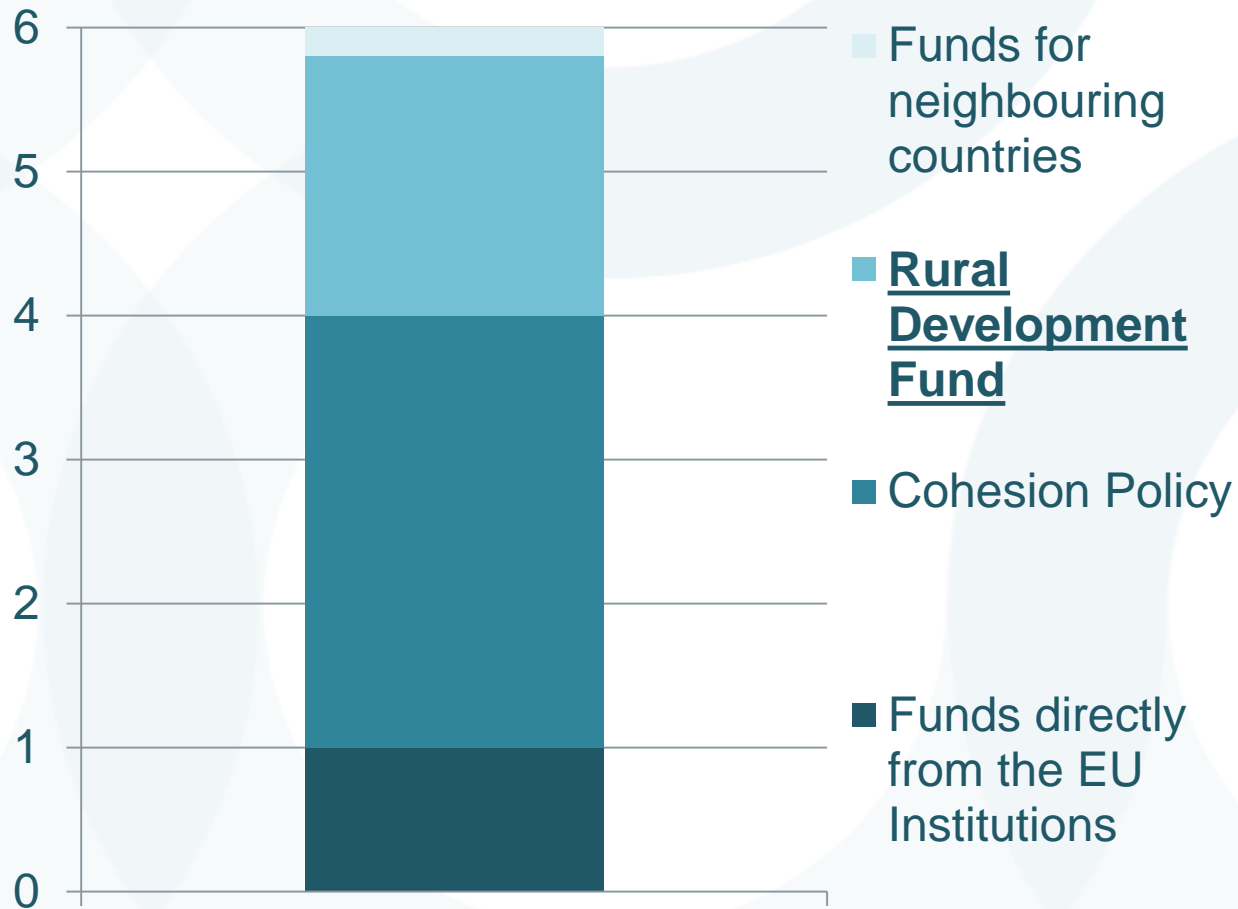
# Cohesion Policy

## **Example: Békés- Békéscsaba (Hungary)**

Construction of a 2.7 km  
cycle path at a cost of  
500,000 Euros



# Where can the money come from?



# Rural Development Fund



**The European Agricultural Fund  
for Rural Development: Europe  
investing in rural areas**

# Rural Development Fund

## **Example: New cycle paths**

Construction of a 2.7 km cycle path between Prerow and Wieck (Mecklenburg – Vorpommern) at the cost of 725,000 Euros.



# Why were some countries more successful last time?

Clear reference to cycling (or at least sustainable transport) in the relevant documents:

- Partnership Agreement
- Operational Programmes for:
  - Transport
  - Tourism
  - Environment
  - Regional Development
  - Rural Development
- Action Plans, Calls for project proposals etc.





# Why were some countries more successful last time?

## Example:

**“National Strategic Reference Framework of Hungary  
2007–2013. Priority 2: Transport development.**

The following groups of interventions serve the objective developing transport:...**Construction of bicycle routes.**”

**“Operational Programme 'South Great Plain**

**Priority 3: Development of Transport Infrastructure**

The activities include developments of...**bicycle routes...**”

**“Construction of cycle path network...for transport and tourism, ...establishing connecting services... secure and covered storage places.”**

# How to capture some of these resources in your country?

Check to see if there was any reference to cycling in the strategic documents for the previous funding period (2007-2013).

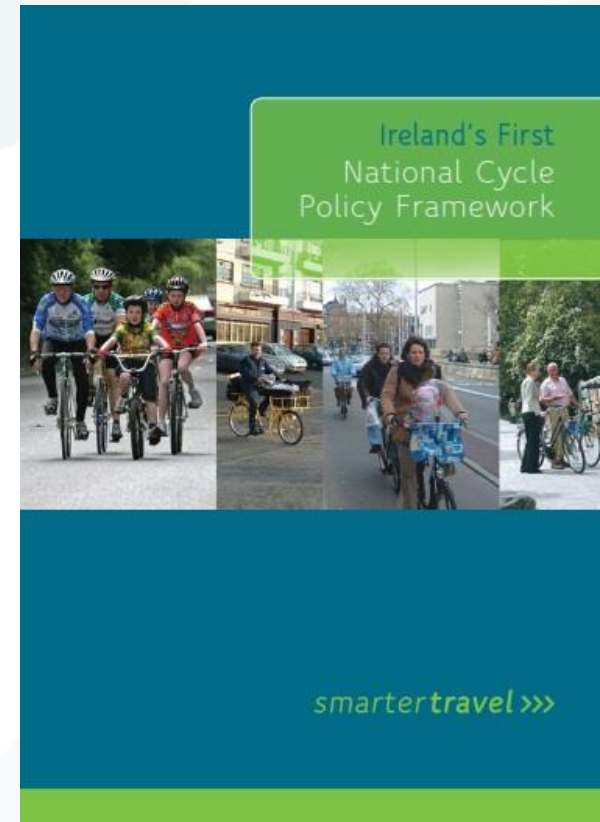
Do you know how much was invested in cycling from EU resources last time?

Do you know who are the Managing Authorities for the new period (2014-2020)? Will there be any references to cycling in the current version of the plans?



# How to capture some of these resources in your country?

1. Identify partners
2. Be clear about what you want to achieve
3. Convince the relevant Managing Authority:
  - Economic benefits
  - Social benefits
  - Environmental benefits



# Why do we have to act now?

EU prepared  
regulations and  
guidelines that will  
form framework

New funding period  
starts (calls for  
proposals etc.)

2012

2013

2014

European, national  
and regional bodies  
should be finalising  
the priorities for  
funding

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