



# Enough Asphalt!

- How backroads can be improved and activated for cycle tourists

## Cycling for all

Vienna 14.10.2016

Jesper Pørksen, manager Danish Cycling Tourism





# The Project

2017-2018

3 municipalities

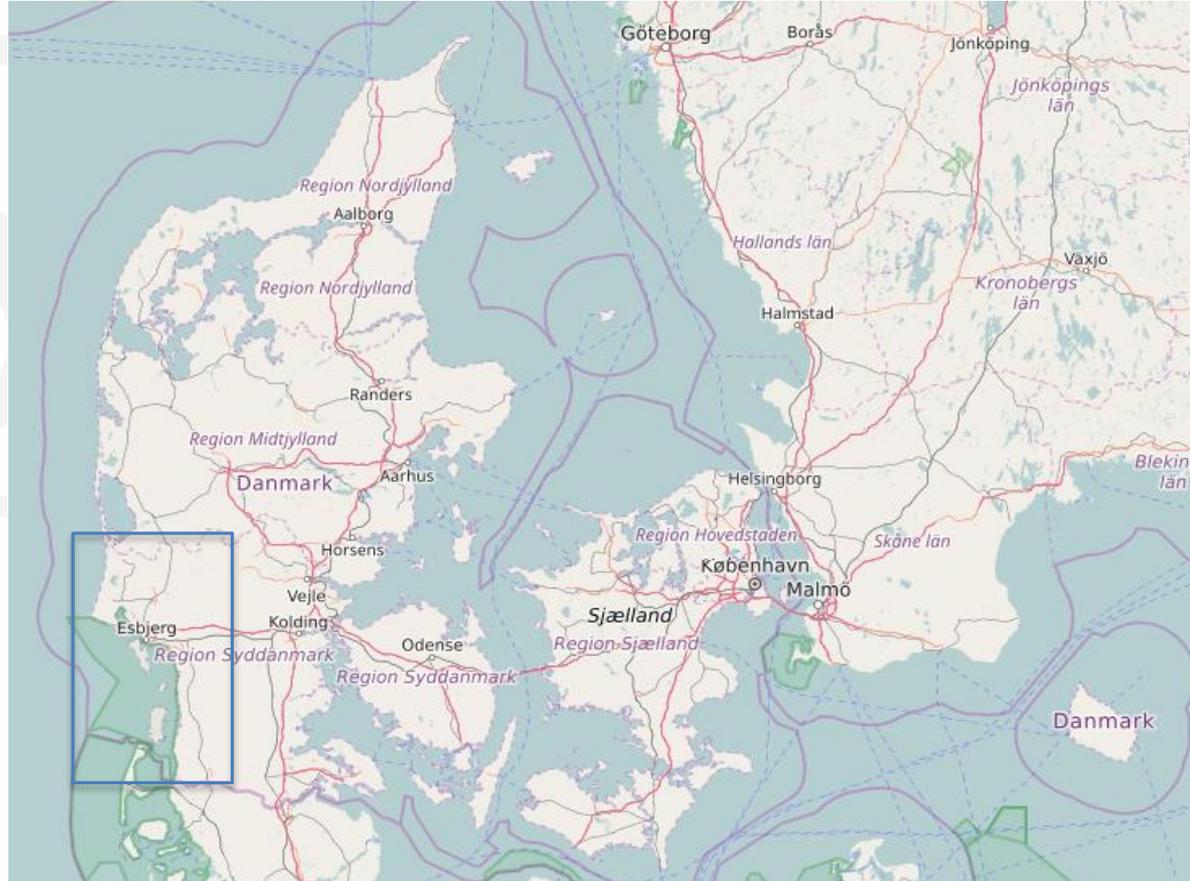
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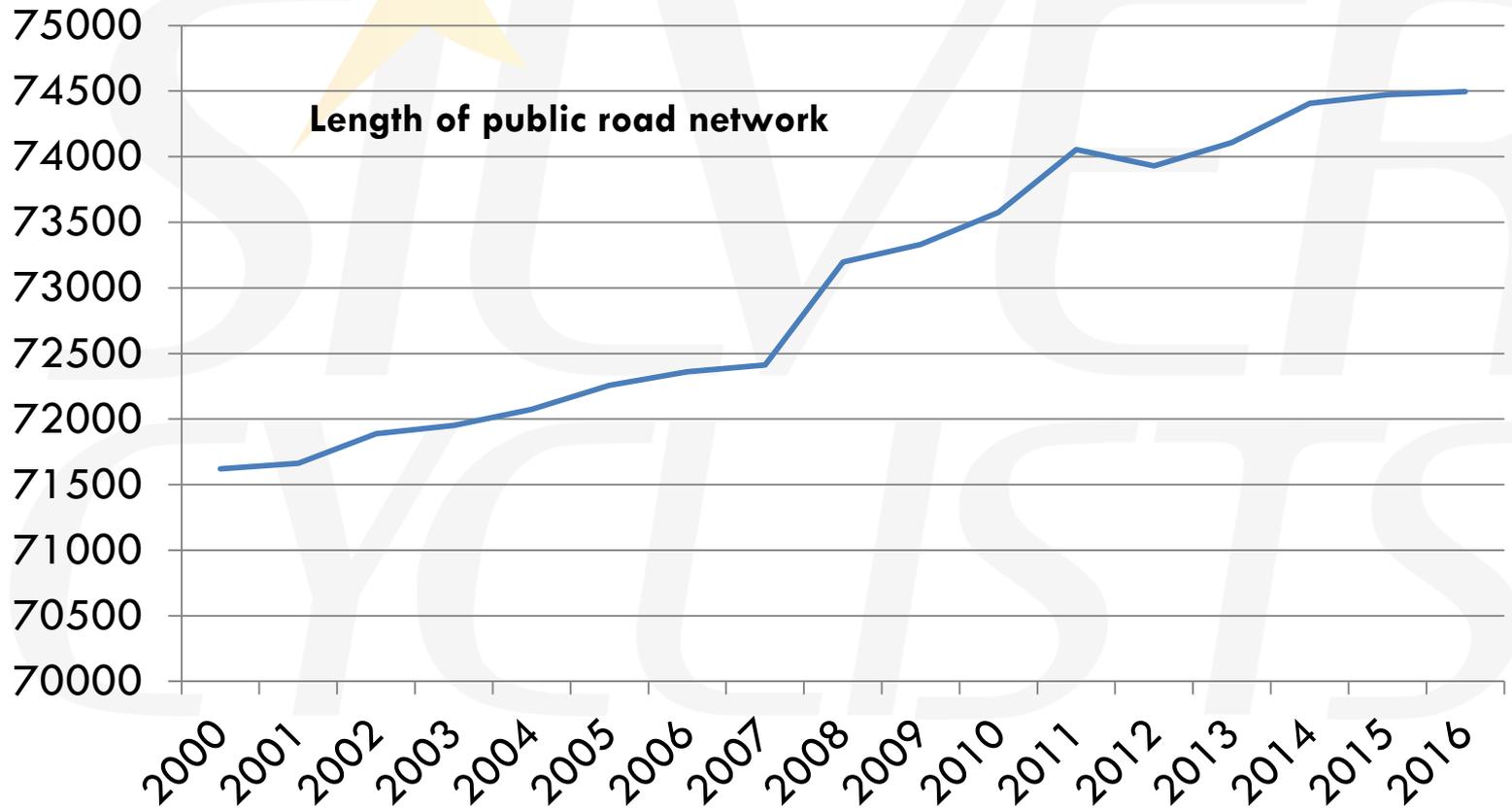


# The Area





# The Canvas I





## The Canvas II

*”Though Denmark in a European perspective is relatively little urbanised, it is **one of the countries in Europe where the movement towards cities has been strongest in the last few years**” (Source: KL analyseraport, urbanisering i et globalt perspektiv)*



## The Goal

To support tourism and settlement in rural areas by improving access to nature and recreational activities



## The Method

**Improve and activate backroads!**

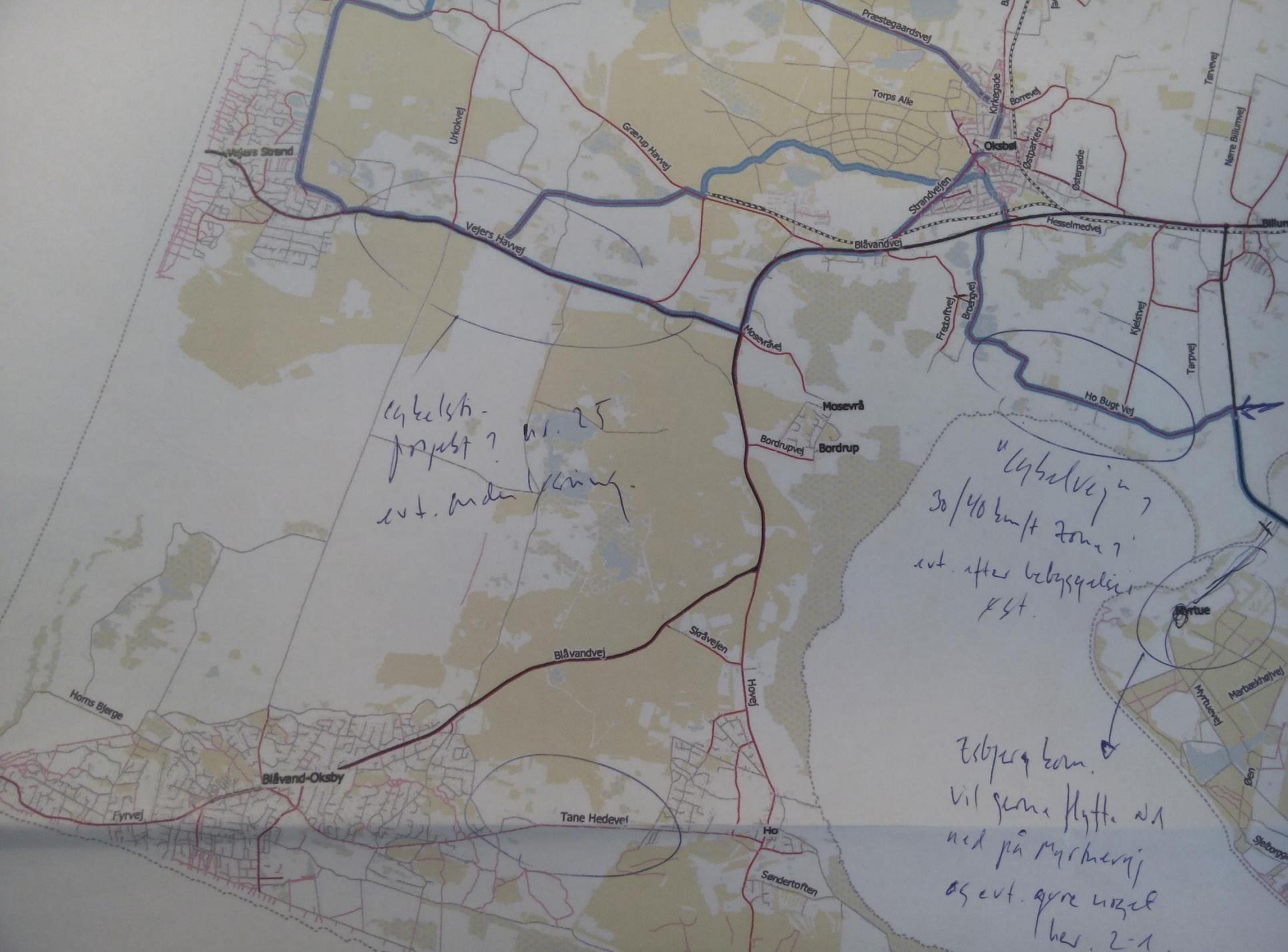
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cykelsti -  
projekt ? nr. 25  
evt. anden løsning.

"Cykelvej" ?  
30/40 km/t zone ?  
evt. efter bebyggelse  
øst.

Esbjerg kom.  
vil gerne flytte nr 1  
ned på Myrøvej  
og evt. gøre noget  
her. 2-1.





## Cykling på biveje



HOE<sup>100</sup>  
CONSULTING



# Different Solutions

- **Permant** solutions (cycle streets)
- **Focused** solutions (watch out for cyclists!)
- **Smart** solutions (variable road signs, seasonal speed limits, bike scouts)



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**Thanks for listening!**

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